

# Bolingbrook Magazine

“Showcasing Bolingbrook’s Finest.”

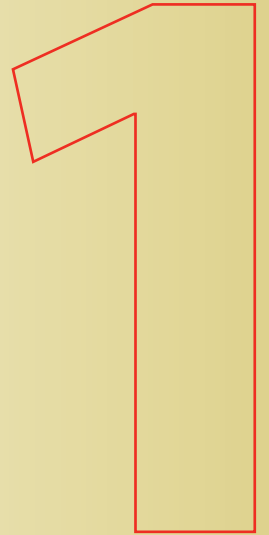


**IN EACH ISSUE YOU  
WILL FIND:**

- ENTREPRENEUR’S CORNER-
- PROFILES OF CITIZENS
- INTERVIEWS OF ATHLETES
- ENTERTAINMENT GUIDES- BEST
- PLACES TO EAT- SHOP-
- DEALS FROM LOCAL STORES
- TEEN INTERVIEWS
- AND MUCH MORE!

Bolingbrook Magazine is a full color, community magazine that targets a strong local market of over 70, 000 residents and hundreds of thousands of visitors. Community members participate in design and article creation- contributions are also added online at Bolingbrookmagazine.com where one can submit locally written articles, features, and profiles of Bolingbrook people.

Bolingbrook’s Resourceful Magazine  
Bolingbrook Magazine is published quarterly and distributed to doctors offices, schools, libraries, government officials, organizations and associations. It will also be available for sale at local retail stores. Each issue focuses on positive happenings in the community and encourages youths and adults to live positive healthy lifestyles.



### Issue Deadlines

Issue  
Date  
Issue Covering  
Closing Date/ Artwork Due

Fall  
August 15th  
Aug., Sept., Oct.  
June 30

Winter  
December 15th  
Nov., Dec., Jan.  
November 30

Spring  
March 15th  
Feb., Mar., Apr.  
January 30

Summer  
May 15th  
May, June, July  
March 30

## AD Rates and Design Specifics

*Look for Bolingbrook Magazine in mid February, May, August, and November at local bookstores, libraries, schools, and retail stores.*

With this magazine full of information and resources, readers hold on to it for months—giving your ad maximum exposure.

Bolingbrook Magazine offers four ad sizes. Full-page ads and fractional ads (1/2-1/8 page) appear throughout the magazine. Please take care to create your ads at the desired size.

| Ad Size & Freq | 4x    | 2x    | 1x    | Placement          | Rate   |
|----------------|-------|-------|-------|--------------------|--------|
| 1/8 Page Ad    | \$350 | \$389 | \$424 | Front Inside Cover | \$1534 |
| 1/4 Page Ad    | \$455 | \$505 | \$550 | Back Inside Cover  | \$1363 |
| 1/2 Page Ad    | \$770 | \$854 | \$931 | Back Cover         | \$1534 |

### Display Ad Sizes

|                     |                      |
|---------------------|----------------------|
| 1/2 Page Horizontal | 7-5/8" W x 5-1/8" H  |
| 1/2 Page Vertical   | 3-3/4" W x 10-3/8" H |
| 1/4 Page            | 3-1/2" W x 4-7/8" H  |
| 1/8 Page Horizontal | 3-3/8" W x 2-1/4" H  |

### Dimensions given are for live matter.

Actual trim size of magazine is 8-1/4" x 10-7/8".

Non-Bleed ads: Keep all images and copy within non-bleed dimensions. Bolingbrook Magazine uses an all-Creative-Suite workflow for production, so we need your ads to be compatible with Adobe InDesign CS and Adobe Acrobat 6 Professional. Please note the following guidelines when preparing your ad files for inclusion in Bolingbrook Magazine.

PDF is our preferred file format. EPS, TIF, flattened PSD, or JPEG files are also accepted (see General File Prep, below, about font embedding).

If in doubt, e-mail for clarification. All graphics must be CMYK

- Please embed fonts (PDF and EPS) or convert type to outlines.  
Send files at the dimensions at which they are to be reproduced.
- Please name files clearly, indicating company name and issue date.
- Include both screen and printer fonts for all files. Do not send true type fonts.  
Use real bold or italic versions of your font- Don't click on the font boxes in the type style menu
- Allow extra 1/4" for all bleed edges on full page ads
- To insure you get the colors you intended, submit a color proof of your ad.

AYINGO



P R O M O

524 E Bellarmine  
Suite 1  
Joliet, IL 60435

P.O. Box 3553  
Joliet, IL 60434

TEL: (877) 806-4611  
FAX: (269) 620-7135

[www.bolingbrookmagazine.com](http://www.bolingbrookmagazine.com)

# Bolingbrook Magazine

## Advertising with Bolingbrook Magazine

Our advertisers participate in exclusive events and get a chance to showcase their products and services

**Bolingbrook Magazine TV Programs** are a hybrid of short stories, entertainment, interviews with business leaders, politicians, celebrities, young achievers and people who are making a difference in the community.

**Promotional Events-** We hold promotional events which allow advertisers signage and other opportunities

**Direct Marketing-** Special messages are sent to potential clients describing new product lines or services.

**Special Placement-** Send magazines to specific clients or target areas.

**Product Placement-** Editorial integration relates to articles written by editors that fit into the publication. We offer many integration options

Our goal is to create every opportunity to showcase your product and make more sales. Contact Valerie at 877.806.4611 to see how we can create a special package for you to meet your target clients today.

### Visibility.

- 5,000 distributed to homes and businesses, schools and libraries.
- 1,500+ stocked at local businesses all year long.
- 1,500 "Lobby Issues" distributed to local salons, doctor and dentist offices and other waiting area
- Unlimited access to [www.ayingo.com](http://www.ayingo.com)



524 E Bellarmine  
Suite 1  
Joliet, IL 60435  
P.O. Box 3553  
Joliet, IL 60434

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AYINGO



P R O M O

Please fill out and return with your ad.

## Advertising Contract

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

I am renewing the following advertising:

- Repeat last year's ad for same issues.
- Repeat last year's ad for the indicated issues:
- Repeat last year's ad with corrections in same issues.
- Repeat last year's ad with corrections for the indicated issues:

I am a new advertiser. I would like to place the following advertising:

New advertising copy enclosed.

Run in the following issues:

- Spring 2009 (Apr)
- Summer 2009 (Jul)
- Fall 2009 (Oct)
- Winter 2008 (Dec)

( All Ads are Full Color)

I have checked below the advertising size and number of times I would like my advertisement to run in the Bolingbrook Magazine:

- Inside Covers
  - Front :  1 Time \$1534  2 Times \$3068  4 Times \$6136
  - Back:  1 Time \$1363  2 Times \$2726  4 Times \$5452
- Back Cover :  1 Time \$1534  2 Times \$3068  4 Times \$6136
- Full Page:  1 Time \$1211  2 Times \$2222  4 Times \$4004
- Half Page:  1 Time \$931  2 Times \$1708  4 Times \$3080
- 1/4 Page:  1 Time \$550  2 Times \$1010  4 Times \$1820
- 1/8Page:  1 Time \$424  2 Times \$778  4 Times \$1400

Bolingbrook Chamber Member Special ( full page \$899 half page \$599 business card \$99)- Must order 4times to qualify for special rate

- Full Page  4 Times \$3596
- Half Page  4 Times \$2396
- Business Card  4 Times \$396

### Payment Method:

- Check enclosed Check #: \_\_\_\_\_
- Visa  Mastercard  American Express
- Card # \_\_\_\_\_
- Exp. Date 3-digit code: \_\_\_\_\_
- Authorized Signature: \_\_\_\_\_
- Cardholder's name: \_\_\_\_\_
- Cardholder's address: \_\_\_\_\_
- Cardholder's phone number: \_\_\_\_\_

Visa and Mastercard American Express subject to convenience fee.

Make Check Payable to Ayingo  
Send payment and info to:  
Attn: Advertising  
Bolingbrook Magazine  
P.O. Box 3553  
Joliet, IL 60434  
877.806.4611 \* fax 269.620.7135  
e-mail: [ayingo@hotmail.com](mailto:ayingo@hotmail.com)

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